

# CNIO Friends Philanthropic Donations

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| Donations to the CNIO   | 251 |
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The CNIO Friends Programme enjoyed a record-breaking year in which we raised over €1 million in donations and pledges for the first time. We also raised our first major gift since the inception of the Office of Philanthropy and Development, with an innovative and generous donation from *Fundación Humanismo y Ciencia*.

In all, the CNIO Friends Programme raised €1.017 million in 2022, which is particularly generous given the financial effects of the last few years due to the pandemic and other economic global challenges.

For the third year, CNIO Friends messaging was supported by a multichannel branding and fundraising World Cancer Day campaign in February, this time in collaboration with award-winning PR agency True PR. The lottery campaign “The lottery that touches you the most” encouraged members of the public, companies and foundations to support CNIO with philanthropy, by highlighting the chances of developing different types of cancer in Spain. The campaign was supported by the generosity of Exterior Plus and JCDecaux *España* to spread the message around Spain.

The 5<sup>th</sup> annual CNIO Arte initiative showcased a collaboration between artist Susana Solano and scientist Pedro Alonso, director of the World Health Organization’s (WHO) Global Malaria Programme. Sculptor Solano travelled to Mozambique to visit the research centre founded by Alonso, who is also an epidemiologist. On Solano’s return, she created the piece entitled “The world of things”. Any profits from the sale of artworks from this initiative go directly to the CNIO Friends Programme.

In 2022, we strengthened our partnership with a number of our closest donors and Friends. We were delighted to receive a generous donation once again from Brother Iberia, and were honoured to receive €100k from an anonymous donor in support of CNIO Arte. We strengthened our alliance with *Santa Lucia Seguros* this year and were grateful to receive donations from cancer patients’ associations such as Rosae, L@s Fuertes, Marea Rosa, Bandera Rosa, and *El Arbol de la Vida*. New collaborations were formed with *Corporación RTVE*, and the *Ayuntamiento de Torreperogil* (Jaén), among others.

After working together for a number of years on joint communication efforts, we were delighted to raise a funded CNIO Friends contract from L’Oréal *España* in the name of La Roche - Posay. In addition, we continued to grow our alliance with our trusted friend *Fundación Domingo Martínez*.

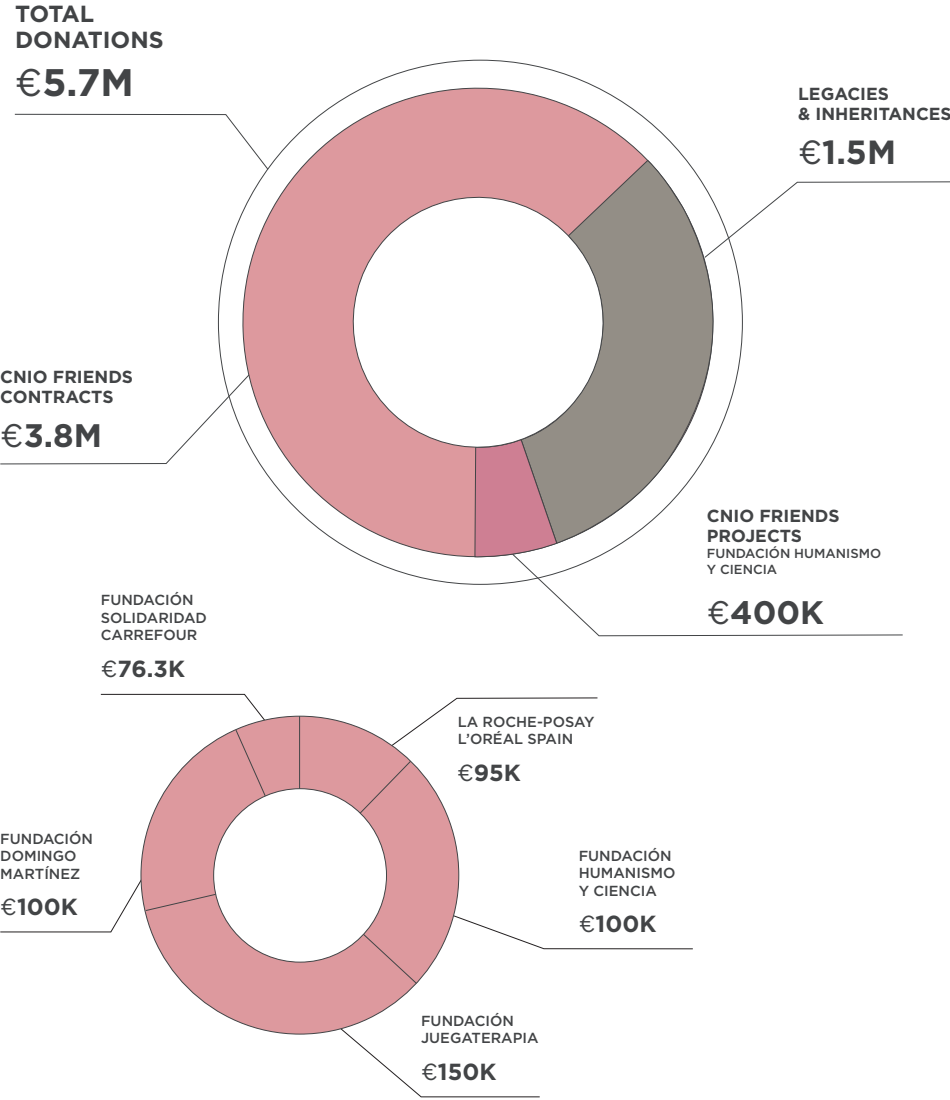
In July we celebrated the “CNIO Friends” Day, in person for the first time since the start of the pandemic. We enjoyed a very emotional event that brought together more than 90

“CNIO Friends moves to a new level in 2022.”

Friends to have the opportunity to meet first-hand the postdoctoral researchers hired thanks to their contributions. After an overview of the work of the CNIO by Maria Blasco, 7 researchers presented their projects and then we concluded the event with a visit to our laboratories to see first-hand the innovative work of our scientists. It was a lovely opportunity for our funded Fellows to see the impact of their work on their supporters and vice versa.

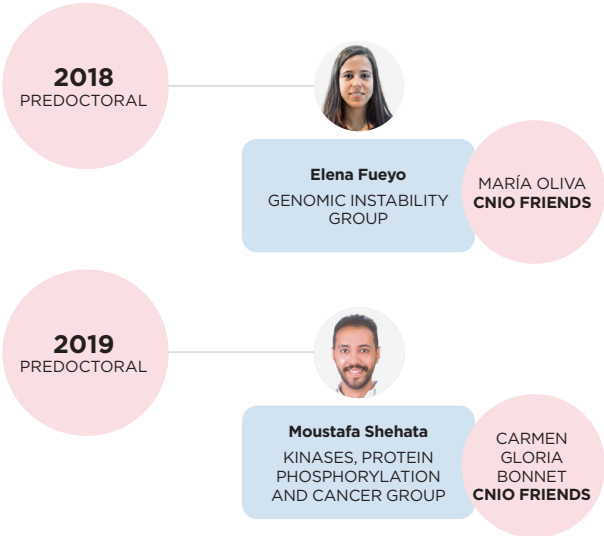
After a couple of unusual years, it was exciting to get back to a more “normal” fundraising model this year, despite the current volatile situation, which has been reflected in our success. It has been both challenging and rewarding to have the opportunity to create new alliances and collaborations via events and networking opportunities, and we have been humbled by the generosity of many of our new and existing Friends. In 2023, we will continue to develop and grow our philanthropic programme. Most importantly, for 2022 we extend a heartfelt message to our donors – thank you. ■

DONATIONS TO THE CNIO

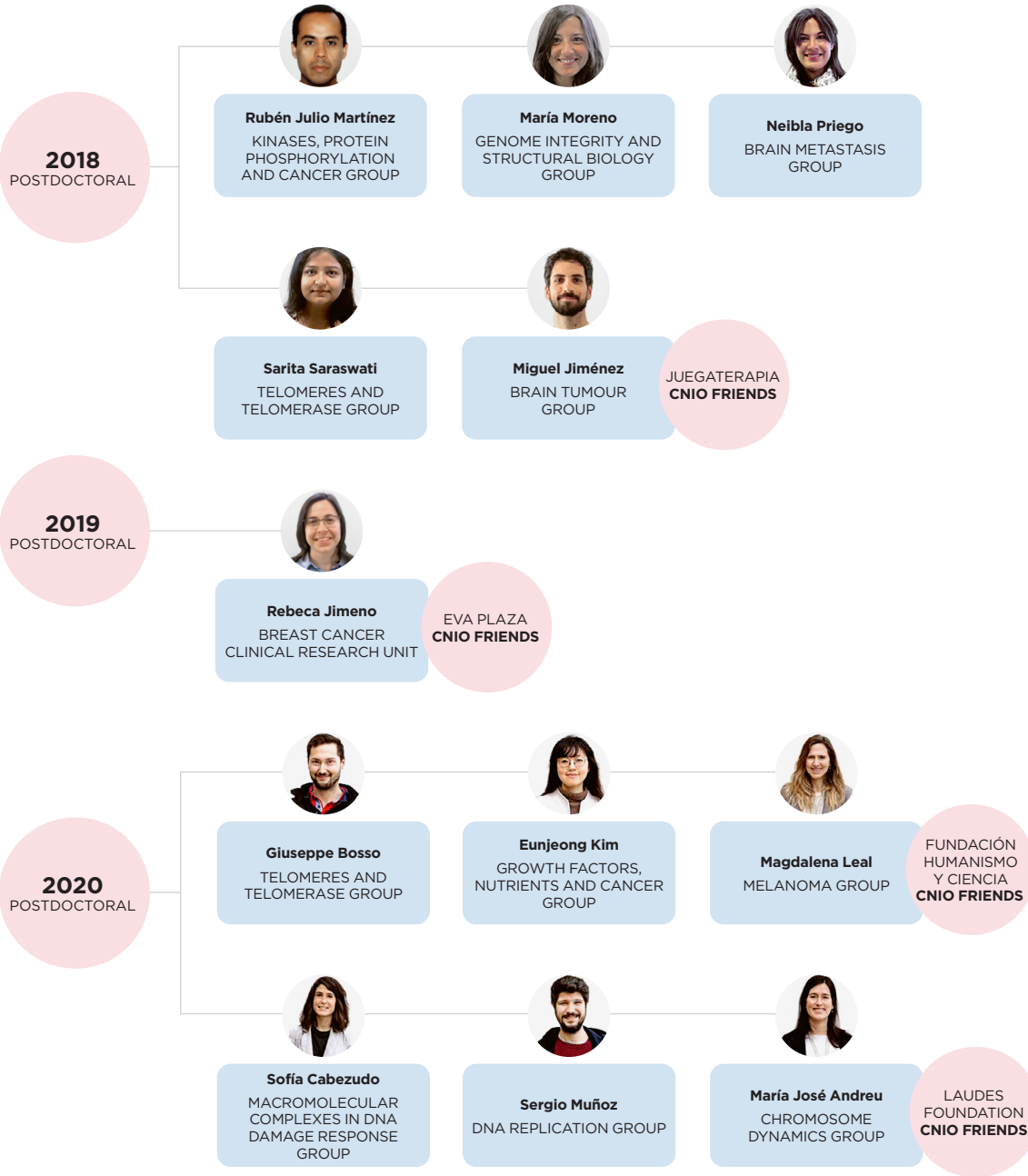
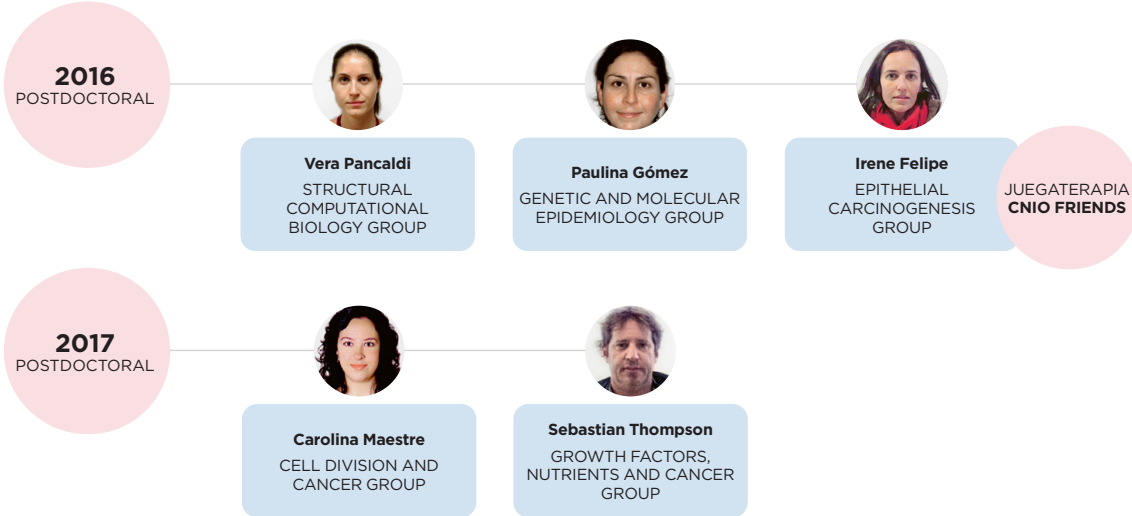


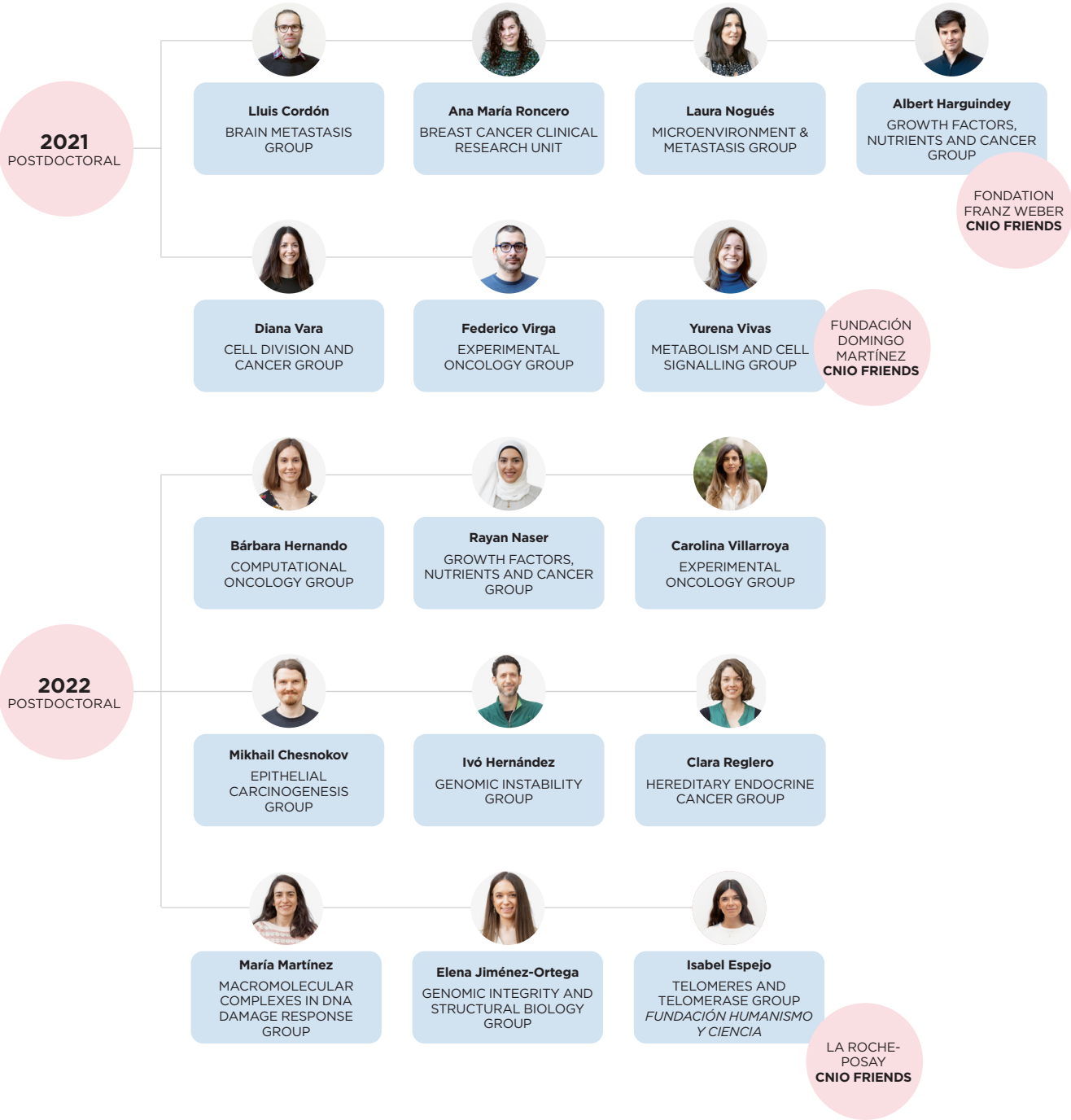
‘CNIO FRIENDS’ INTERNATIONAL PREDOCTORAL/  
POSTDOCTORAL CONTRACTS

PREDOCTORAL CONTRACTS



POSTDOCTORAL CONTRACTS





‘CNIO FRIENDS’ DAY

In July we celebrated the ‘CNIO Friends’ Day. We enjoyed a very emotional event that brought together more than 80 Friends for the first time since the pandemic. Our Friends had the opportunity to meet first-hand the postdoctoral researchers

hired thanks to their contributions, and hear about their research projects. We concluded the event with a visit to our laboratories to see first-hand the exciting work of our scientists.





# WORLD CANCER DAY CAMPAIGN



For the 3rd consecutive year, on February 4, we launched a joint fundraising and communication campaign, created and led by the communication agency True, under the slogan “The lottery that touches you the most” together with our logo #CNIOStopCancer. The main event involved a lottery held on *Calle Arenal* in central Madrid in which members of the public received “scratch and win” cards to show the high probability of suffering from cancer and increase the visibility of the CNIO. The campaign was strengthened by exterior billboards across bus stops, train stations and shopping centres in Spain thanks to the support of JCDecaux and ExteriorPlus.



# PROMOTING DIALOGUE BETWEEN ART & SCIENCE THROUGH ‘CNIO ARTE’



The 5th edition of CNIO Arte this year was created through conversations between artist Susana Solano and scientist Pedro Alonso, director of the World Health Organization’s (WHO) Global Malaria Programme. Sculptor Susana Solano travelled to Mozambique to visit the research centre founded by the epidemiologist Pedro Alonso. On her return, she created the piece entitled “The world of things”. Any profits from the sale of artworks from this initiative go directly to the CNIO Friends programme.



## NEW MAJOR GIFT TO THE CNIO

*Fundación Humanismo y Ciencia*, on the occasion of their 25<sup>th</sup> Anniversary and in recognition of one of the founding patrons Carlos Zapata, generously supported the CNIO with a major gift to support a research project on renal fibrosis and telomeres at the CNIO. This generous donation was recognised in a moving ceremony, culminating in the installation of a plaque on the 3<sup>rd</sup> floor.



## CNIO FRIEND DONOR EVENTS

*Fundación Domingo Martínez* had the opportunity to meet their funded CNIO Friends Postdoctoral Research Fellow and visit her lab in person for the first time.



Brother Iberia continued their support of our cancer research with another generous donation in 2022.





DONORS TO THE CNIO 2022

BENEFACTOR FRIENDS

|  |                                       |
|--|---------------------------------------|
| · Alberto Heras Hermida                                  | · Julita Bermejo Alonso               |
| · Alejandro Mendoza Plaza                                | · Lucía Martínez Chicano              |
| · Alfonso Carrobles Romero                               | · Luís Carlos Nuñez Arias             |
| · Antonio Segura Baeza                                   | · Luís Grau Orts                      |
| · Dr Clara & Twitch Friends and María Sol Vallejo Prieto | · Manuel Lopez Perez                  |
| · Cruz Díaz Beltrán                                      | · Manuela Caballero Del Pozo          |
| · Eneko Novo Sukia                                       | · María Carmen Merino Rodríguez       |
| · Esther Valdivia Carrión                                | · María Dolores Díaz Almagro          |
| · Estrella Delgado Domínguez                             | · María Dolores Florinda Antelo Reino |
| · Fernando Pascual Carreras                              | · María Lourdes Murillo Álvarez       |
| · Francisco José Franco Sánchez                          | · María Natividad Alonso Mayor        |
| · Gema Rubio González                                    | · María Pilar Castro Carvajal         |
| · Ignacio Gómez Arraiz                                   | · María Teresa Palermo                |
| · Inés Lamela Trobat                                     | · María Virtudes Morales Contreras    |
| · Íñigo Paredes Camuñas                                  | · María Rodríguez López               |
| · Jesús Labrador Fernández                               | · Mercedes Cáceres Alonso             |
| · Jesús Miguel Iglesias Retuerto                         | · Roberto García Mancebo              |
| · Jorge J. Parrado Nicolás                               | · Robert Milner                       |
| · Jorge Manuel Rodríguez Cabrera                         | · Santiago Rodríguez Uriel            |
| · Juan José Lozano Jurado                                | · Vicente Belenguer Tarín             |

BENEFACTOR ASSOCIATIONS

|   |   |
|---|---|
| · <i>Asociación Cultural Marea Rosa Montemolín, Pallares, Santa María de Nava</i> | · <i>Marcha Contra el Cáncer Puebla de Maestre</i>                          |
| · <i>Asociación de Mujeres Progresistas de Hornachos</i>                          | · <i>Ofrenca Floral en Honor a la Mare de Deu, l'Assumpció de Valafamés</i> |

BENEFACTOR COMPANIES AND INSTITUTIONS

|                                  |   |
|----------------------------------|---|
| · <i>I.E.S. Airén</i>            | · iZanda Portable Machine Tools <i>SL</i> |
| · <i>I.E.S. Tierra de Campos</i> | · <i>Qué te Cuentas, C. B.</i>            |
| · Irtecon <i>S. L.</i>           |   |

SPONSOR FRIENDS

|  |                                 |
|--|---------------------------------|
| · Alfonso Agüera Nieto                     | · Guillermo Alonso Borrego      |
| · Álvaro Gil Conejo                        | · José Limiñana Valero          |
| · Andres Sánchez Arranz                    | · María Josefa Azcona Peribáñez |
| · Anunciación De Los Milagros García Calvo | · Nemesio Carro Carro           |
| · Fernando Inglés Musoles                  |                                 |

SPONSOR ASSOCIATIONS

|  |  |
|--|--|
| · <i>Asociación de Pacientes y Familiares de CG “Bandera Rosa”</i> | · <i>Grupo Freesia</i>   |
| · <i>Asociación Esperanza Burela</i>                               | · <i>El Árbol de la Vida</i>                                       |
| · <i>Asociación Social Los Fuertes</i>                             | · <i>“Rosae” Asociación De Mujeres Afectadas De Cáncer De Mama</i> |
| · <i>Colectivo de Mujeres Afectadas de Cáncer “Las Supernenas”</i> |  |

SPONSOR COMPANIES & FOUNDATIONS

|  |  |
|--|--|
| · <i>Ayuntamiento de Torreperogil</i>  | · <i>Grupo Santa Lucía Seguros, S.A.</i>   |
| · Brother Iberia                       | · JCDecaux <i>España</i>                   |
| · Exterior Plus                        | · José Borrell, <i>S.A.</i>                |
| · <i>Fundación Domingo Martínez</i>    | · L’Oreal <i>España</i> / La Roche - Posay |
| · <i>Fundación Humanismo y Ciencia</i> |  |

We extend our most heartfelt thanks to all the anonymous donors and benefactors who have made philanthropic gifts or left legacies to the CNIO to support cancer research; in doing so they have contributed to society for generations to come.