Development & Philanthropy
The Office of Philanthropy and Development continues to grow and design innovative new opportunities to create partnerships with both Spanish and international organisations. In addition, our CNIO Friends' crowdfunding programme offers individuals the opportunity to directly support cancer research in one of the best cancer centres worldwide.

We have continued to take a strategic and proactive approach to securing funds for cancer research this year, cultivating new prospects, and working with companies, foundations and associations to develop new collaborative partnerships. Since the development of the office in September 2019, we are building a new “major gifts” programme for the CNIO (€100k+) and we have been energised by the enthusiastic response from organisations to develop partnerships with us. As every year, in 2021 we worked in conjunction with our colleagues in the Institutional Image & Outreach to Society and Communications teams to develop an annual campaign to grow the brand of the CNIO and encourage the public at large to support the critical work of cancer research.

The CNIO Friends Programme has raised more than €2.8 million in total donations since 2014. 100% of these donations are used to recruit excellent scientists from around the world to conduct a 2-year postdoctoral research project. These contributions have thus far enabled the CNIO to hire 26 new researchers since 2016 with a biannual contract. In 2021, CNIO Friends raised €670k, which will be used to engage more scientific talent in 2022. The legacy programme continues to gain attention, raising a cumulative total of €1.33 million since 2015. In 2021, CNIO received charitable bequests of €80k, with €528k pending to be executed.

The Philanthropy Office works to identify and cultivate new donor relationships, and steward (i.e. recognise and thank) our existing supporters. This can be rewarding work, and although major gifts can take up to 2 years to close, the sense of achievement when a significant and impactful agreement is signed is worth the effort.

As we suspected, fundraising proved challenging in 2021. Fundraising totals always tend to reflect the situation a year behind reality, and so the effect the second year of the pandemic made a difference to our donations this year. However, we remain optimistic about the future. For organisations and individuals who feel passionate about working together to stop cancer, the CNIO provides a wonderful partnership opportunity. We look forward to developing new partnerships and alliances in 2022 to continue to enable the brilliant work of the CNIO.